



## About Us

Insulation magazine published since **1996** contributes to creating awareness regarding heat, sound, water and fire insulation in construction sector and acts as sector's information exchange platform and offers content that is followed, appreciated and up-to-date contents. "Insulation Sector Awards" are organized since 2004.

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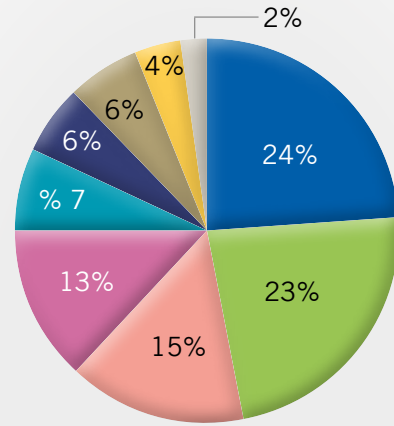
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## Reader Profile



24% Construction Contracting Firms

23% Sector Firms

15% Architectural Project Firms

13% Industrial Institutions

7% Public Institutions

6% Shopping Malls, Hotels and Public Utility Buildings

6% Subscribers

4% Education Institutions and Academics

2% Vocational Institutions

## Our complementary and exclusive services for your marketing communications

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If you already have a corporate magazine, B2B Medya, our company, will be pleased to provide service for you. If not, we may present a quotation for publishing a new corporate magazine for you.